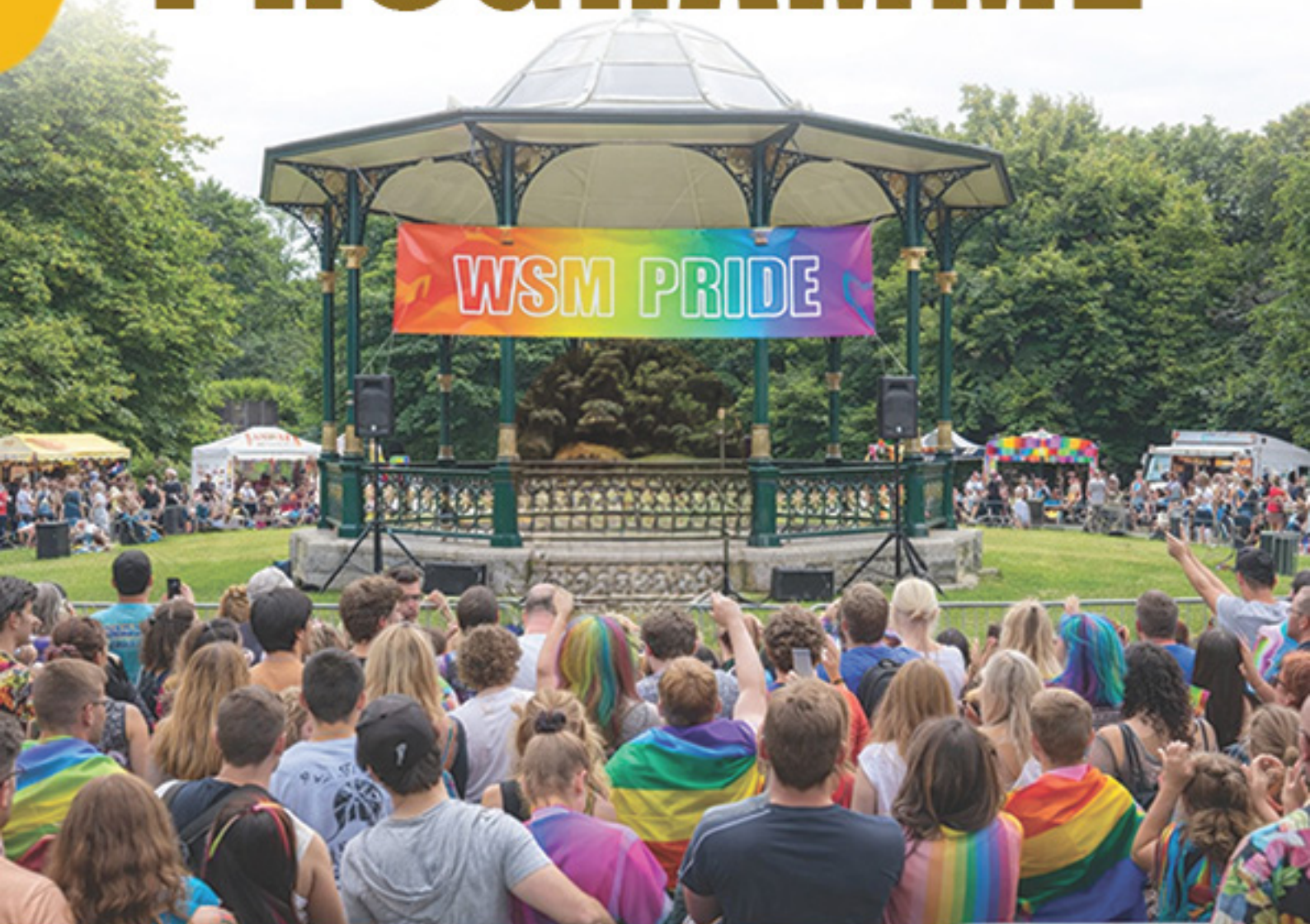


# WSM PRIDE PROGRAMME



[www.westonpride.co.uk](http://www.westonpride.co.uk)



# WELCOME TO WSM PRIDE 2026

After a three-year break, it is wonderful to see Pride return to Weston-super-Mare. Whether you are joining the march, enjoying the entertainment, visiting our community stalls or spending time with friends and family, we are delighted to have you with us.

Pride is both a celebration and a protest. It is a chance to celebrate our community, our diversity and how far we have come, while recognising that many LGBTQ+ people still face discrimination and inequality. Pride reminds us why visibility, solidarity and community matter.

WSM Pride has been made possible by an incredible team of volunteers, performers, traders, charities, sponsors and supporters. Thank you to everyone who has helped bring Pride back to our town.

We are committed to making WSM Pride as welcoming, inclusive and accessible as possible, so that everyone can take part and feel they belong.

Thank you for being part of WSM Pride 2026. We hope you have a fantastic day.

*Sarah Hammond*

Event Coordinator, WSM Pride



# THE HISTORY OF PRIDE

Pride began as a protest. In June 1969, members of New York's LGBTQ+ community fought back against a police raid at the Stonewall Inn. The events became a turning point in the fight for equality and inspired the first Pride marches the following year.

Since then, Pride has grown into a global movement, celebrating LGBTQ+ communities while continuing to campaign for equality, visibility and human rights.



# PRIDE IN WESTON-S-MARE



WSM Pride is part of that story. Local volunteers, community groups and supporters have worked together to create opportunities for LGBTQ+ people and their allies to come together, celebrate diversity and build community. After a three-year break, WSM Pride returns in 2026 with a focus on accessibility, inclusion and community.

# WHY PRIDE STILL MATTERS

Much has changed since the first Pride marches. LGBTQ+ people have won important rights and greater acceptance, and many people can now live more openly than previous generations. However, challenges remain. Many LGBTQ+ people still face discrimination, bullying and hate crime, while rights and protections continue to be challenged in the UK and around the world. Pride celebrates progress while reminding us that there is still work to do.

# WSM PRIDE MARCH

Join us as we march together through the heart of Weston-super-Mare in a celebration of visibility, equality and community.



**Gather:** 10:30am  
**Location:** Princess Royal Square  
(outside Cocos and the Grand Pier)  
**March Starts:** 11:15am  
**Arrival at Grove Park:** approx. 11:45am

The route travels along Regents Street then follows the High Street before arriving at Grove Park for the start of WSM Pride 2026.

**Accessibility**  
The march follows a step-free route which has been checked by both manual and power wheelchair users. A designated accessibility section is available for disabled people and their companions who wish to march together.

Please look out for our accessibility volunteers wearing the yellow lanyards, who will be happy to help you find the section and provide support.

Mobility aids, wheelchairs, pushchairs, families, friends, allies and well-behaved dogs are all welcome.

## Taking Part

Everyone is welcome to join the march, whether you are LGBTQ+ or an ally.

Please follow the instructions of stewards and volunteers throughout the event and help us ensure the march remains safe and enjoyable for everyone.

Let's fill Weston with colour, pride and community.



## MAIN STAGE SCHEDULE

Deidre Darling will be hosting throughout the event.

12 noon	Host & DJ SI	2:30pm	Deidre Darling
12:30pm	Phoebe	3:00pm	Russel Jones Jnr
1:00pm	Host & DJ SI	3:30pm	Dennis Demile
1:20pm	Sam Tull	4:00pm	Kyle Finn
1:50pm	Host & DJ SI	4:45pm	Deidre closes
2:00pm	Charlie Len	5:00pm	Fantastique

All timings are approximate and may be subject to change.

# MEET THE PERFORMERS



## **DEIDRE DARLING - All Day**

Known for her glamour, humour and larger-than-life stage presence, Deidre Darling is a firm favourite across the South West's LGBTQ+ scene. Whether she's entertaining a crowd, hosting an event or bringing plenty of camp energy to the stage, Deidre always knows how to get the party started.

## **DJ Si - From 12pm**

Joining us from Mandalyns, DJ Si is one of the South West's most popular DJs. Known for creating incredible atmospheres and working alongside drag artists and performers across the region, DJ Si will be keeping the Pride party going all day with a fantastic mix of anthems, classics and dancefloor favourites.



## **Phoebe - 12.30pm**

A quirky and charismatic singer-songwriter from Weston-super-Mare, Phoebe Richards brings a unique blend of personality, storytelling and musical flair to every performance. Expect expressive vocals, playful energy and a set full of charm, originality and feel-good Pride spirit.

## **Sam Tull - 1.20pm**

A talented local performer with a dynamic stage presence, Sam brings energy, creativity and passion to every performance. A valued part of the local community, Sam continues to captivate audiences wherever he performs, and we're excited to have him join this year's Pride.



## **Charlie Len - 2.00pm**

Singer, songwriter and multi-instrumentalist Charlie Len brings incredible versatility to the stage. Performing with piano, guitar and saxophone alongside powerful vocals, Charlie's energetic and engaging live shows have made them a popular performer at festivals, community events and Pride celebrations across the South West.



## **Fantastique 5pm**

Bringing a bold, vibrant live sound and plenty of on-stage energy, Fantastique are all about creating an unforgettable atmosphere and getting the crowd moving. Expect a high-energy set packed with feel-good music, big moments and the perfect soundtrack to close WSM Pride 2026.



## **Russell Jones Jnr - 3pm**

Russell Jones Junior first stepped into the spotlight on The X Factor UK, where he impressed audiences with his powerful voice and confident stage presence. Since then, he has continued performing live across the country, delivering high-energy performances packed with personality, crowd interaction and feel-good entertainment.



## **Dennis DeMille - 3.30pm**

A talented vocalist with a warm and engaging stage presence, Dennis has entertained audiences at venues and events across the UK, including as a guest entertainer aboard luxury cruise ships. A familiar face on the local music scene and a founding member of The Imperialists, Dennis brings professionalism, and a genuine love of live performance to every show.



## **Kyle Finn - 4pm**

Known for his powerful vocals, infectious energy and feel-good performances, Kyle Finn has entertained audiences at Pride events and celebrations across the UK. His uplifting performances, big stage presence and crowd-pleasing song choices make him the perfect addition to the WSM Pride line-up.



## PRIDE VILLAGE & MARKETPLACE

Throughout Grove Park you'll find a wide range of charities, community groups, public services and independent traders. Please take time to visit them, learn about the work they do and support local organisations and businesses.

### Pride Village

Located throughout Grove Park, our Pride Village brings together local charities, support organisations, traders and community groups.

Nikki Marsh

North Bristol NHS Trust

North Somerset Citizens Advice

North Somerset Environment

Prestige Planning

Seasonal Surprises

Tiggy's Trinkets

Grove Village Collective

UNISON North Somerset

WSM Trades Union Council

Zorecraft

Avon Fire & Rescue Service

Avon Wildlife Trust

Bamboo Bandit Portraits

BLISS

Blissed Healing

Breast Cancer Now

Curious Hideaway

Diversity Trust

LGBT+ Forum

HART

Mystic Blue

## FAMILY AND COMMUNITY TENT

The Family Tent offers information, advice, support and activities for families, young people and members of the LGBTQ+ community.

Volunteers from the local community and the Community Scrapstore will be running a range of free activities for younger visitors throughout the day. This gives parents and carers the opportunity to speak with the charities, support services and community organisations based in the tent.

Please note that the Family Tent is not a childcare or babysitting service. Parents and carers remain responsible for their children at all times and must ensure they are appropriately supervised. The Family Tent offers information, advice, support and activities for families, young people and members of the LGBTQ+ community.

Fostering North Somerset

North Somerset Training CIC

OTR

OutStories Bristol

RENS

Samaritans

The JHF

Weston College

Yuno

# OUR SPONSORS



**UNISON is the public service union.** We represent members in local government, health, education and outsourced services across England, Wales, Scotland and Northern Ireland.

UNISON represents and stands up for members working in public services. Our aims and objectives are based around the interests of all our members. We bring together the voices of over 1.3 million workers, including those employed by private companies, public authorities, or in the community and voluntary sector. As the largest union in the UK, UNISON has been successful in winning improvements in pay and working conditions.

UNISON North Somerset is the local branch, and we represent member who live or work in North Somerset and carry out public sector work, be that council staff, school staff, social care, NHS staff, care home staff etc. For more information visit [unison.org.uk](http://unison.org.uk) or come see us at the UNISON stand.



**North Somerset Environment Company (NSEC)** is a Weston-super-Mare based environmental services provider working across North Somerset and the South West. As a local organisation, they combine practical expertise with local knowledge to deliver reliable services that support residents, businesses, communities and the environment.

NSEC provides a wide range of services including waste and recycling collection, highways maintenance and event support. Their dedicated Event Cleansing Team works with organisers to keep events clean, safe and presentable throughout the day, with a strong focus on recycling and leaving sites in excellent condition afterwards.

**Weston-super-Mare Town Council** is proud to support Beautifully Proud and WsM Pride, celebrating the diversity, creativity and strength of our local community.



Supporting our community and creating opportunities for people to come together is at the heart of our core values. We are committed to helping make Weston a place where everyone feels seen, valued and welcome.

It has been a privilege to support a programme of events that bring people together, spark conversations and celebrate identity. We look forward to continuing this journey with our community—during Pride and beyond.

**Weston College** is one of the UK's leading further and higher education institutions, serving learners across North Somerset and the wider region. With roots dating back to 1845 the College offers a wide range of pathways including A Levels, vocational qualifications, T Levels, apprenticeships, adult learning and higher education through University Centre Weston. Guided by its mission of "Creating brighter futures", Weston College is committed to helping learners achieve their ambitions and develop the skills needed for future success.



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# LOVE WHAT YOU SEE TODAY?

## Help Us Make WSM Pride 2027 Even Better

WSM Pride is organised entirely by volunteers. Every performer, stall, accessibility measure, community partnership and activity you see today has been brought together by a small team of dedicated people working throughout the year.

We're looking for people with all kinds of skills and experience. Whether you're interested in fundraising, marketing, social media, accessibility, event planning, community engagement or simply lending a hand, there's a place for you.

You don't need previous experience—just enthusiasm and a commitment to helping create an inclusive and welcoming Pride for our community.

### Why Volunteer?

- Meet new people
- Learn new skills
- Make a difference in your community
- Help shape the future of WSM Pride

### Interested?

Scan the QR code below or speak to a member of the team today.

## Partner with WSM Pride

WSM Pride brings together thousands of people from across Weston-super-Mare and beyond to celebrate diversity, equality and community.

As a sponsor, you'll be supporting a free community event while helping us improve accessibility, expand activities and create opportunities for LGBTQ+ people and their allies to come together.

We work with businesses, charities, public services and community organisations of all sizes and can offer a range of sponsorship opportunities to suit different budgets.

### Your Support Helps Fund:

- Accessibility improvements
- Community activities
- Family-friendly spaces
- Entertainment and performers
- Volunteer development
- Future Pride events

Whether you're a local independent business or a larger organisation, we'd love to hear from you.

Request a Sponsorship Pack

Scan the QR code below or contact [hello@wsmpride.co.uk](mailto:hello@wsmpride.co.uk)

